

# 44<sup>th</sup>

## Dairy Industry Conference

&

### International trade fair for dairy farming, processing, packaging, distribution & products

February 18-20, 2016 :: NDRI, Karnal, Haryana, India



 koelnmesse

we energize your business | since 1924  
Koelnmesse YA Tradefair Pvt. Ltd.

# "India" - Land of Business Opportunities



Population	: Over 1.24 billion
GDP	: Over US\$ 1.85 trillion
GDP Growth	: ~5%

Indian Dairy Association (North Zone) & Koelnmesse YA Tradefair Pvt. Ltd. invite you to be a part of 44<sup>th</sup> Dairy Industry Conference (DIC) & International trade fair on dairy farming, processing, packaging, distribution & products scheduled during February 18-20, 2016 at NDRI, Karnal, Haryana, India.

44<sup>th</sup> Dairy Industry Conference and the concurrent trade fair will ensure the presence of who's who of the dairy industry not only from India but also from abroad. This platform will offer an opportunity to interact with the decision makers of the dairy industry.



## Few Statistics of Indian Dairy Industry

The annual milk production is 132 million metric tonnes.

The total cattle population is more than 200 million and buffalo population is around 105 million.

Veterinary medicine & Biological market size is around USD 3.5 billion.

The domestic dairy industry is expected to touch milk output of 200 million tonnes and a turnover of USD 100 billion by 2016.

The per capita milk availability is 302 gm per day.

The dairy machinery and equipment market size is more than USD 200 million.

Indian Dairy Industry currently pegged USD 70 billion & is expected to double by 2020.

India shares 20% of the total world milk production.

## Dairy Industry – offering seamless business opportunities

India – world's largest producer of milk, accounting for around 20% of world's total milk production, is also the world's largest consumer of dairy products.

The factors like

- » Dairy Industry is contributing 22% of agricultural GDP and is expected to grow Compounded Annual Growth Rate (CAGR) of over 15%,
- » Increasing population (currently over 1.2 billion),
- » Health conscious society,
- » Increasing demand for pro-biotic & nutritional drinks
- » Milk & milk products are the integral part of Indian food,
- » Increase in the consumption of milk based products like ice-creams, cheese, sweets, etc.

clearly indicate on the tremendous business opportunities in the dairy industry.





## 44<sup>th</sup> Dairy Industry Conference

The Indian Dairy Association (IDA) was established in 1948 with the objective to create a platform for dairy professionals, scientists, farmers, equipment manufacturers and service providers in order to provide them an opportunity for dissemination of knowledge and ideas and to promote the interest of dairying at national and international level by organizing seminars, symposia and trade fairs on a wide range of topics catering to the needs of various streams of dairy industry.

In line with one of the objectives, IDA has been organising Annual Dairy Industry Conference. The 44<sup>th</sup> Dairy Industry Conference is being organized by the Indian Dairy Association (North Zone) from February 18-20, 2016 at NDRI, Karnal, Haryana, India. This conference is expected to attract over 1500 delegates from India and abroad to listen and share their knowledge of new technologies and their experiences for the development of the dairy industry.

*For delegate registration, please contact:*

**Ajay Sharma: National Dairy Research Institute (NDRI)**

Karnal - 132001, Haryana;

Tel: +91-184-2252800; Fax: +91-184-2250042; Mob: +91-9416391999;

E-mail: aksndri55@gmail.com

## Concurrent Trade Fair

A 3 day International trade fair on dairy farming, processing, packaging, distribution & products concurrent to 44<sup>th</sup> Dairy Industry Conference will be organized by Indian Dairy Association (North Zone) & Koelnmesse YA Tradefair Pvt. Ltd. This trade fair will create a complete business platform to interact with dairy industry, not only from India but also from the neighboring countries which is expected to attract all the stakeholders of the dairy industry including dairy farmers, suppliers to the dairy industry & dairy product manufacturers.

## Exhibitor Profile:

### 1. Milk and Milk Products

- Butter & Ghee
- Cheese
- Flavored Milk
- Ice-cream
- Indian Traditional Milk Products
- Liquid Milk
- Milk Powders
- Yogurt, Curd, Lassi

### 2. Processing and Packaging Equipment

- Dairy Product Processing Production Lines
- Equipments and Accessories for Separation, Mixing, UHT, Fermentation, Sterilization
- Packaging Equipment and Materials
- Raw Materials, Ingredients and Additives

### 3. Dairy Farming & Farm Equipment-

- Animal Housing
- By-pass Protein
- Cattle Feeding Plants
- Farm Coolers
- Feed, Fodder, Forage, Feed additives
- Feeding Systems
- Manure Treatment Systems
- Milking Machines

### 4. Veterinary

- Breeding Technology & Equipment
- Medical & Biological
- Medicines & Vaccines
- Semen Storage

### 5. Cold Chain Management, Distribution and Logistics

### 6. Others





# Book success now

## 44<sup>th</sup> Dairy Industry Conference

**Date** February 18-20, 2016

**Venue** NDRI, Karnal,  
Haryana, India

**Schedule** Assembling: February 16-17, 2016  
Show: February 18-20, 2016  
Dismantling: February 20, 2016 (from 4 p.m. onwards)

**Admission** Farmers, Trade and Business visitors only.



For further information log on:  
[www.dairyexhibition.com](http://www.dairyexhibition.com)

### About the Venue - NDRI



"The National Dairy Research Institute, Karnal is country's premier Dairy Research Institution that has expertise over the last nine decades in different areas of Dairy Production, Processing & Management and Human Resource Development. Information generated at the Institute and the services offered have significantly contributed to the growth of Dairy Industry as a whole and well-being of millions of milk producers & consumers of milk & milk products. Realizing the challenging need of global Dairy Trade, the Institute is continuously working to develop its R&D and HRD programmes to serve the nation in terms of food security, employment generation, poverty alleviation and economic prosperity. Recently, in 2014, NDRI has been awarded ICAR Sardar Patel Outstanding Institution Award."



## Contacts

**For Exhibition:**

**India & International**

**Koelnmesse YA Tradefair Pvt. Ltd.**

Mukhtar Pathan

Tel: +91-40-65707722

Fax: +91-40-66684433

m.pathan@koelnmesse-india.com

**Europe**

**Koelnmesse GmbH**

Kerstin Graf

Tel: +49-221-821-2096

Fax: +49-221-821-3578

k.graf@koelnmesse.de

EXHIBITION REGISTRATION DEADLINE

December 28, 2015

**Koelnmesse YA Tradefair Pvt. Ltd.**

(CIN: U74999MH2007PTC171042)

#1102, 11th Floor, DLH Park,

Near MTNL Office, S.V. Road,

Goregaon (W), Mumbai - 400063

Tel : +91-22-28715200

info@koelnmesse-india.com

www.koelnmesse-india.com